

PUBLIC APPEAL, INC.
American Association of State Troopers
Replies to Common Questions-1

APPROVED
by *K. Howes*

Date 3-27-08

1. Can you send me some information?

Mr. /Mrs. _____, the reason we call you personally is to make sure that you do want to participate. Before we mail anything out to you, we ask that you make a commitment to mail back your contribution. This helps to achieve the goal of keeping overhead cost down and using more of the funding for the member state troopers programs. (Go to Help Reply #2)

2. What is the money used for?

Mr. /Mrs. _____, the funds raised go into the general operating fund which provides a scholarship fund, a life insurance policy, and brotherhood assistance for member troopers. (Go to Help Reply #1)

3. Will contributing to the A A S T get me out of a ticket?

No. Mr. /Mrs. _____, contributing to the American Association of State Troopers does not entitle you to any special privileges by law enforcement officers. Your support will show that you are a citizen concerned with the organization and their programs. (Go to Help Reply #2)

4. Who is membership in the American Association of State Troopers open to?

Mr. /Mrs. _____, membership is open to all active and retired state troopers. (Go to Help Reply #2)

5. How do I know that this is legitimate?

Mr. /Mrs. _____, the American Association of State Troopers is registered with all state and federal agencies required by law. You can also call the Louisiana office at 1-866-883-4276, the national office at 1-800-765-5456 or you can contact the website on the internet at www.statetroopers.org. (Go to Help Reply #1)

6. Who do you work for?

Mr. /Mrs. _____, I work for Public Appeal, who directs all fund raising in Louisiana for the American Association of State Troopers and the officers do have full and complete control of all funds raised. (Go to Help Reply #1 or #2)

7. How long do I have to send back my contribution?

Mr. /Mrs. _____, you will receive your supporter materials in 5 to 7 days. When will you be able to send back your contribution to the American Association of State Troopers? (If they give you a date within 30 days of today it is ok. If not, then tell them that we will get back with them.)

8. Is this covered by my taxes?

Unfortunately, Mr. /Mrs. _____, the American Association of State Troopers receives no federal or state funding. The American Association of State Troopers is an organization that relies on the support of concerned citizens like you to support its law enforcement programs. (Go to Help Reply #2)

9. Where are you calling from?

Mr. /Mrs. _____, I'm calling from the regional fund raising office here in Baton Rouge. The Louisiana office for the American Association of State Troopers is headquartered in Baton Rouge at 8550 United Plaza. (Go to Help Reply #1 or #2)

10. Why isn't this tax-deductible?

Mr. /Mrs. _____, the American Association of State Troopers is registered as a non-profit organization, but contributions are not tax deductible. Under federal tax laws contributions to law enforcement organizations are no longer tax-deductible. (Go to Help Reply #2)

PUBLIC APPEAL, INC.
American Association of State Troopers
Replies to Common Questions-2

APPROVED
by *WJGowca*
Date 3-27-09

11. What Is the American Association of State Troopers?

Mr. /Mrs. _____, the American Association of State Troopers is a professional law enforcement association that benefits over 5,000 member state troopers with 111 here in Louisiana. The organization was formed for the purpose of improving existing conditions of law enforcement officers and to provide officers with quality benefits and assistance through brotherhood in order to enhance the quality of life for member state troopers. (Go to Help Reply #1)

12. What percentage of the money goes to the American Association of State Troopers?

Mr./Mrs. _____, All checks are made payable to the American Association of State Troopers and the officers have full and complete control of all funds raised... but as you know there are expenses to be paid... Salaries will account for about 40% of the money, it takes about 12% to pay phone bills, office rents comes up to approximately 5%, and postage accounts for about 7% of the money along with other miscellaneous expenses... Most businesses would be happy to run on a 10% profit margin but the American Association of State Troopers receives a minimum of 20% of the funds raised. (Go to Help Reply #2)

13. Where Is the state headquarters located?

Mr. /Mrs. _____, the Louisiana office of the American Association of State Troopers headquarters is located in Baton Rouge at 8550 United Plaza. (Go to Help Reply #1 or #2)

14. Who Is In charge of the La Lodge of the American Association of State Troopers?

Mr. /Mrs. _____, the state director of the Louisiana office of the American Association of State Troopers is Major Adam White. (Go to Help Reply #2)

15. Is this Tax Deductible?

No. Mr. /Mrs. _____, a contribution to the American Association of State Troopers is not tax deductible. However, your support is needed more than ever to continue the many good working programs for the member state troopers. (Go to Help Reply #2)

16. Are you a state trooper or a member of the American Association of State Troopers?

No. I am not... I am an employee of Public Appeal, who directs all fund raising activities for the American Association of State Troopers. The officers have a strict policy not to call you personally so that they don't intimidate you. All pledges are made directly to the American Association of State Troopers and the officers have full and complete control of all funds raised. (Go to Help Reply #1)

17. How did you get my telephone number?

Mr. /Mrs. _____, we're calling from a database that calls each exchange in numerical order... our goal is to contact as many potential supporters as we can throughout Louisiana to help provide the programs to the member troopers. (Go to Help Reply #1 or #2)

18. Why don't you have my address?

The American Association of State Troopers does not buy or sell the names and addresses of its supporters to protect them from fraud and junk mail... of course, this policy benefits you by protecting your privacy and respecting your decision to help out law enforcement. (Refer to #17 above "How did you get my telephone number?")

19. Any question that you don't know the answer to?

I apologize, Mr. /Mrs. _____, but I don't know that information... You can call the Louisiana office of the American Association of State Trooper's 800 information line and someone will assist you with that information. The telephone number is 1-866-883-4276. (Go to Help Reply #1)